



About Sarah Cressall, Founder of The Creation Station

Sarah Cressall Bsc (Hons) is Founder of the UK's first and most successful leading Children's Activity Franchise: The Creation Station with its head office 'Inspiration House' in Woodbury Devon.

With a passion for creativity Sarah leads her team of 50+ franchise owners to inspire the nation's imaginations through award winning art and crafts classes for children aged 3 months to 11 years, along with arty birthday parties and events.

The Creation Station provide a wealth of free inspiring ideas to childcare organisations and retails arts and crafts products to the public

www.thecreationstation.co.uk

www.thecreationstationstore.co.uk

Sarah started the business round the kitchen table in 2002 in response to a gap in the pre-school market for interactive educationally based creative workshops with no mess or stress for the parent / organisation. Sarah also wanted to encourage her three boys, ages under three and a half years, to sit still and concentrate for a bit longer!

Sarah is the youngest of 6 children, brought up in Bootle, Merseyside. Sarah gained a degree in Catering Nutrition and worked as a catering manager in the city for 6 years. Art Management Diploma from Roehampton University and studied for a further Art Foundation Course at Exeter College in 1997.

She has previously worked as the Head of Art and Photography in a young adults' disabled centre CEDA (Community Equality Disability Action) in Exeter, as well as running creative workshops for Headway a centre for head injury victims in Exmouth.

Sarah has also run her own design business and in the past has secured commissions for her own creative work with Greenpeace as well as completing murals at Charing Cross for British Telecom and Exeter University.

Sarah Cressall and The Creation Station have gained the following Awards

Best Franchisee Marketing Support – Franchise Marketing Awards
Runner up McDonalds
Best Interactive Business in the Mumprenuer awards 2011
Mumprenuer of the year, is
Listed in the top 100 Mumpreneurs in the UK
Finalist in the Extraordinary Woman of the year (2011) ,
Awarded the title of Entrepreneur of the Month,
Business Woman of the year in Leicestershire in 2009.

Sarah live in Exmouth, Devon with her husband and business partner Duncan Cressall and their three boys.

Contact:

Interviews and Hi res images are available on request

info@thecreationstation.co.uk



Sarah Cressall



Sarah Cressall and her 3 boys



Sarah Cressall



Some of the The Creation Station Franchisees



Sarah Cressall



Winning The best Franchisee Marketing Support at the national franchise exhibition.
From Left to right:
Aby Mason, Melanie Dawson, Duncan Cressall, Ian Ballinger, Sarah Cressall Jackie Farrow.